

Skeptical Editing

By Rosalie Stemer and Reid MacCluggage Ask your source: How do you know that? Ask yourself: What is my story about? So what? Why does this matter? Is the main point of the story supported? How many sources did I go to? Do any of my sources have an agenda? Are all sides represented? Is there more reporting to be done? Is the story fair? How important is my story? Is it timely? Is there anything in the story I'm unsure of or have questions about? Are all the names spelled correctly? Did I do the math? Is my story in perspective? Does this story stand on its own?

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