

Openwave® Mobile Messaging Client Version 7.0

Openwave Mobile Messaging Client Version 7.0 supports Short Messaging Service (SMS), Enhanced Messaging Service (EMS) and Multimedia Messaging Service (MMS) within a single, integrated user experience. Its advanced user interface has been designed to incorporate the ease of use of SMS clients with the advanced multimedia features of today's media rich environments. Openwave Mobile Messaging Client is built on open standards to assure interoperability and runs on most mobile networks including GSM, CDMA, TDMA, GPRS and 3G.

Benefits

Drives Revenue for Operators

- Drives adoption and usage through superior usability
- Migrates users to more advanced messaging
- Promotes the use of related services on the device

Builds Communities

- Enables compelling content through integration with other applications
- Makes all types of messaging familiar and easy to use by drawing on SMS-like experience
- Assures interoperability with existing messaging services to keep users connected

Sells Handsets

- Differentiates the handset with market-leading messaging capability
- Decreases handset costs and accelerated time to market
- Meets operator requirements for today's messaging services

Features

Integrated Messaging Client

Mobile Messaging Client integrates the capabilities of SMS, EMS and MMS into a single user experience. It features a single inbox for all messages, as well as the same composer and viewer for all message types. As a result, the client requires a much shorter user learning curve. In addition, much of the behavior necessary to send a message is automated using technologies such as Quicktext.



XHTML and MMS SMIL

This is the only client to support both XHTML and MMS SMIL, the two prevailing presentation languages in mobile handsets today. Customers will not only have access to the slide show content found in MMS SMIL, but also the interactive content of XHTML. Furthermore, Mobile Messaging Client is capable of dynamically switching between the two popular standards.

Best Messaging

Mobile Messaging Client is capable of best messaging—choosing the best mechanism for sending a message based upon network availability of services, cost model and accommodation of message content. Although the operator can choose to define the mechanism for sending messages based on the architecture of the network, with best messaging, the mechanism can be driven by the components of the message itself. For example, a simple text message, which is sent out in SMS format, is the default setting. If the user adds an object to the text, it will automatically be sent as an MMS message without additional clicks or other user intervention.

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Phone-to-PC Messaging

Mobile Messaging Client enables users to send and receive emails between the handset and a PC.

Customizable User Interface

Version 7.0 enables the handset manufacturer to customize the user interface on the client, allowing all of the software on the handset to have a consistent and integrated look-and-feel. Customizable elements include titles, fonts, colors, wallpapers, softkeys, sounds associated with actions, field placement icons and more.

Rich Media Support

To provide a rich multimedia experience, the software supports a variety of content options for images including GIF, animated GIF, PNG and JPEG. Mobile Messaging Client also supports any type of multimedia content included with the device, such as sound and streaming content. Additionally, it utilizes the plug-in architecture of Openwave® Mobile Browser Version 7.0 to accommodate additional media types as extensions become available.

Digital Rights Management (DRM)

DRM support, based on WAP and OMA standards definitions, is provided within the client. As a result, content and messages can be “forward locked,” which ensures content providers can protect their intellectual property.

Offline Usage

Messages can be viewed and composed without network connectivity. In addition, while offline, messages can be queued for sending at a later time.

Handset Integration

Mobile Messaging Client is capable of integrating with other device functionality such as a browser, an address book or a digital camera. Handset functionality related to messaging can be accessed from within the client, providing the user with an integrated experience and promoting the use of a greater range of network services and device capabilities. For instance, photo messaging is as easy as: 1) click, 2) add address, and 3) send.

Billing Support

Mobile Messaging Client supports a variety of billing notifications including size, cost, cost per object, flat rate and variable cost notification.

About Openwave

Openwave Systems Inc. (Nasdaq: OPWW) is the leading independent provider of open software products and services for the mobile communications industry. Openwave is a global company headquartered in Redwood City, California. For more information, please visit www.openwave.com.

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