MARKETING DEPARTMENT INTERNSHIP INTEREST FORM

NAME:_________________________________________________   Date:______
YEAR:___________________________      GPA:______
Phone:___________________________ Email:_____________________________
Address:______________________________________________________________

_____________________________________________________________________
_____________________________________________________________________

Any specific position or industry interests?:___________________________________
_____________________________________________________________________

CHECK MARKETING COURSES ALL READY TAKEN OR IN PROGRESS:

- BUS 204 (PRINCIPLES OF MARKETING)
- MKT 301 (PERSONAL SELLING)
- MKT 305 (INTERNATIONAL)
- MKT 306 (INTERNET)
- MKT 302 (ADVERTISING)
- MKT 305 (INTERNATIONAL)
- MKT 306 (INTERNET)
- MKT 370 (RETAILING)
- MKT 371 (CONSUMER BEHAVIOR)
- MKT 401 (RESEARCH)
- MKT 402 (STRATEGY)

Do you have a car?:   Yes   No

For-credit Internships count as a general elective, not a marketing elective. Do you plan on taking the Internship for credit? For most internships, “for credit” status is not required.

- Yes   No

When do you plan on doing an Internship?:  Summer 2006   Fall 2006

- Some other time

Internship Basics:

- Most Internships require a GPA of 2.5 or greater. For-credit internships require BUS 204 and one upper level marketing course
- Internships for credit will take about 1 ½- 2 days per week during a semester (but time is usually flexible around classes and other commitments)
- Internships require a significant amount of dedication and effort—most of our internships have been built over the years by students’ doing great jobs and sponsors and the marketing faculty expect commitment
- For credit internships have a written assignment involving your internship experiences
- If you’re interested, complete this and email me about your interest (JONESD@LASALLE.EDU)