Barbie and G.I. Joe Go to College: Using Media to Deconstruct Gender Stereotypes
Location: Fort Henry

Kyle Audette
Assistant Director of Housing and Residential Life
Bucknell University

Molly Dragiewicz
Director of the Women's Resource Center
Bucknell University

Interested in finding out how popular media shapes culture and influences students' interactions with peers? Tired of leaving professional development sessions without getting new tools/ideas on how to address issues affecting your campus? Yes? Then please join us. (Please note: We cannot promise/provide all the answers to your questions. We CAN promise to facilitate a forum to share ideas and ways to help educate our students to become agents of change in positive ways.)

What's Your Address?
Location: Terrace Room

Jennifer Valtos
Assistant Director of Residence Life
University of Scranton

Will Schimpf
Resident Director
Salisbury University

What's your address? Should the answer to this question really require an essay or lengthy explanation? Living and working in the "same place" can be challenging at times. This session will explore the benefits (and challenges) to living-in as well as providing concrete ways to make the most of your live-in experience - while maintaining your sanity!

Location: Banquet Room 1

Robert Kulpa
Director, Campus Activities and New Student Programs
Wheeling Jesuit University

During a brainstorming session with representatives from residence life, campus activities and new student programs, and conferences an idea surfaced as to how to integrate the academic core curriculum with developing leadership skills. The primary mission of student affairs is to complement the academic mission of the university. The question that "haunted" student affairs professionals at our institution was how to build upon our collaboration with academic affairs in promoting the values and mission of the university through the core curriculum. The "new perspective" that emerged was a LEADERSHIP INSTITUTE! Come discover how our university reached "new heights" while enhancing collaboration with academic affairs and strengthening the role of student leaders.

Empowering Resident Assistants: Redefining the RA Experience
Location: Banquet Room 2

Edward Wahesh
Area Coordinator
University of Scranton

Erin Jennings
Area Coordinator
University of Scranton

Have you been looking for ways to "tweak" your residence staff program? How about improving staff morale & retention? If you answered an affirmative to either of these questions, this is the session for you. This program provides participants with the opportunity to learn how to redefine the Resident Assistant experience by empowering student staff members using practical and innovative strategies. Through interactive exercises and program review, participants will have the opportunity to discover ways to limit low staff morale, improve RA retention and give staff members a sense of empowerment and self efficacy.